## AAA Travel Jennine Lombardi ~ Tina Davidson-Deitz mbar Sinca July 2009 - Sponsor: Hanry Wilson Jaw

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**AAA** is the largest leisure travel organization in North America with more than 1,000 accredited, fullservice **AAA** travel agency offices in the US and Canada. We have preferred partner relationships with over 12 different cruise lines and 17 different tour companies. Because of these relationships, **AAA** members receive a wide variety of travel products at very competitive pricing. Locally, **AAA** has offices in Ithaca, Cicero, Camillus, Dewitt and Watertown and services over 250,000 members in CNY.

In May of 2010 we purchased two state of the art, luxury motorcoaches. This allowed us to expand our group product offerings. Our members had been asking for shorter, day trips so we are able to offer a number of 1 – 4 day motorcoach departures which operate year round. We also use these motorcoaches to add value to many cruise departures out of New York. On a number of departures, **AAA** provides transportation from Syracuse to the New York pier. This is just one other example of how our members benefit from an **AAA** membership.

Anyone that travels is a potential lead for **AAA**. We really can showcase our knowledge when it comes to distinguishing the right fit for a cruise, tour or hotel. The majority of our travel associates are well traveled and can offer firsthand experience. If they have not been there, they have the resources to find the right answers. Honeymooners, couples celebrating milestones, grandparents traveling with grandchildren – all can benefit from our travel expertise.